



# NEWS

## Northern New Jersey Business Volunteer Council

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## Corporate Volunteer Day planned in Bergen County Assignments are going fast for this first-ever event

North Jersey: Being successful in business is about more than doing well. It's also about doing good.

The Northern New Jersey Business Volunteer Council (BVC), a program of the Volunteer Center of Bergen County, presents **All in a Day's Work**, an inaugural, county-wide day of service for corporate volunteers, sponsored by TD Bank.

All in a Day's Work is planned for September 21<sup>st</sup>. Companies can choose from dozens of projects—such as sprucing up grounds and displays at local museums, providing a day of fun for lonely seniors, teaching children how to volunteer, community gardening, or maintenance of hiking trails and more.

Companies can also underwrite individual projects for a fee, which includes branding on the BVC website, all marketing materials, and slots for up to 10 volunteers. Call 201-489-9454 Ext. 114 more sponsorship information.

Successful businesses know that community involvement contributes to the bottom line and produces a real return on investment by boosting employee moral, attracting qualified employees, developing employee skills and enhancing company image within the community, helping to differentiate a company from its competition.

“If your company has considered community service, but no one is quite sure how to begin, this will be a great opportunity to become a part of a big, area-wide effort, participating in already-organized projects that will give your employees a way to give back and interact with the community. It is a chance for your company to gain recognition

as a good corporate citizen, and a great way to get your employees to work together and form bonds outside the office,” says Amanda Missey, BVC director.

Interested companies must register before August 31<sup>st</sup> by emailing [ttomasi@bergenvolunteers.org](mailto:ttomasi@bergenvolunteers.org) or calling 201-489-9454.

Founded in 2000, the BVC gives more than 35,000 employee volunteers the opportunity to impact the lives of low-income children and families by addressing the issues of literacy, hunger and education and the needs of foster children. In twelve years, the BVC has generated and distributed over \$1.3 million in resources to families in need.

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